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**6<sup>TH</sup> PENSION FUNDS AND ALTERNATIVE INVESTMENTS AFRICA CONFERENCE** 

# 15-16 MARCH 2023 BALACLAVA, MAURITIUS

#### PARTNERSHIP OPPORTUNITIES

The 6th edition of the annual Pension funds & Alternative Investments Africa (PIA) will take place from 15th-16th March 2023, in Balaclava, Mauritius.

The global macro environment is constantly evolving so is the investments and asset allocation environment, coupled with various PFs national and regulatory reforms designed to advance economic development and impact, this is the only place to connect and collaborate with Africa's leading Pension funds.

This brochure outlines the available commercial partnership opportunities at PIA 2023, all packages are designed to help you achieve marketing exposure, position your organisation as an industry thought leader while advancing your business development goals.

#### Audience break down

- 95% C-Suite & Executive Board
- Leading stakeholders & industry sponsors
- 100% Committed to Africa.



ORGANISED BY

### 2022/21 PIAFRICA SPONSORING PARTNERS



























## What is PIAAFRICA 2023? **Pension Funds** • Face time: Meet the key decision makers and top management from various pension funds and 6<sup>™</sup> Africa stakeholders from across the continent. • Fun & targeted networking: host private breakfast, lunch or workshop, or cocktail reception talk to the people you are here to meet. • Branding: Have your brand visible and featured on all event materials, including the stage back drop, agenda, our website, and email invites. • Marketing: showcase your products or services to select target audience.

2022/21 SPONSORING PARTNERS



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PARTNERSHIP PACKAGES	PLATINUM	cribs	SILVER	BRONZE	ASSOCIATES	Proposed	Confirmed	DELEGATE	SPEAKER	OPENING	SPEAKINGDAY	DISPLAY AREA	VIDEOS	ADVERT	FUNCTION SPECIAL BRANDING	INVITATION	MEETINGROOM
GALA DINNER	35000							12	2	YES	DAY 1	1	YES	DOUBLE	YES	20	YES
CLOSINGCOCKTAIL	35000							12	2	YES	DAY 1	1	YES	DOUBLE	YES	20	YES
OPENING COCKTAIL	35000							12	2	YES	DAY 1	1	YES	DOUBLE	YES		YES
CONFERENCE BAGS		27500						8	2	NO	DAY 1	1	NO	FULL	NO	NO	NO
NETWORKING LUNCH DAY 1		27500						8	2	NO	DAY 1	1	NO	FULL	YES	NO	NO
NETWORKING LUNCH DAY 2		27500						8	2	NO	DAY 1	1	NO	FULL	YES	NO	NO
BUSINESSBREAKFAST		27500						8	2	NO					YES	NO	NO
AFTERNOON TEA MEETING		27500						8	2	NO					YES	NO	NO
LANYARDS+BADGES			21500					5	1	NO	4	Ť.	NO	FULL	NO	NO	NO
COFFEE BREAK DAY 1			21500					5	1	NO	DAY 2	1	NO	FULL	YES	NO	NO
NOTEPADS&PENS			21500					5	1	NO	DAY 2	i	NO	FULL	NO.	NO	NO
REGISTRATION AREA			21500					5	Ť	NO	DAY 2	1	NO	FULL	YES	NO	NO
POLO SHIRTS			21500					5	1	NO	DAY 2	1	NO	FULL	YES	NO	NO
MOBILE APP/NETWORKING				12500				3	1	NO	DAY 2	1	NO	HALF	NO	NO	NO
COFFEE BREAK DAY 2				12500				3	1	NO	DAY 2	i	NO	HALF	YES	NO	NO
CATALOGUE				12500				3	1	NO	DAY 2	1	NO	FULL	YES	NO	NO
USBKEYS				12500				3	1	NO	DAY 2	1	NO	FULL	YES	NO	NO
SESSION					7500			2	1	NO	VARIABLE	0	NO	HALF	YES	NO	NO NO
WEBSITE					7500			2	1	NO	DAY 2		NO	HALF	NO	NO	NO
POST SHOW REPORT					7500			2	1	NO	DAY 2	-	NO	HALF	NO	NO	NO

## **Get in Touch**





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